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Attention: New Product Editor

March 30, 2004

NEW PRODUCT RELEASE

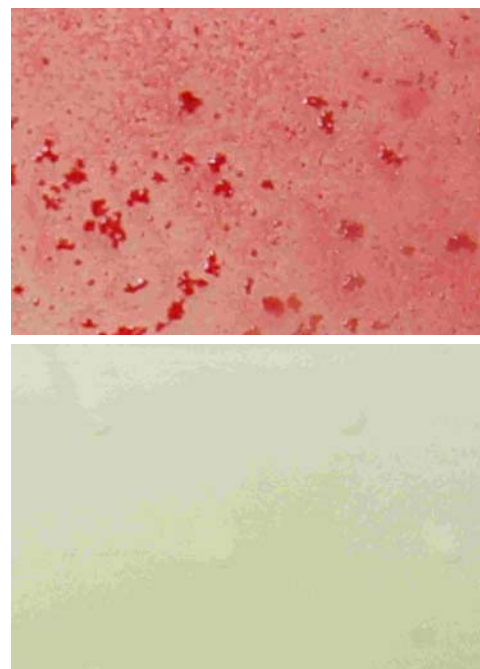
Biodegradable, Non-toxic BioClean 610 Controls Microbiological Growth For Cooling Towers

Cortec® BioClean 610 is a biodegradable, biodispersant that rapidly disperses microbiological growth in water treatment applications for cooling towers and other open loop systems. Its natural, gentle and bio formulation offers a safer, non-toxic answer to traditional biocides utilizing chemistries from more than fifty years ago. As part of Cortec® Advanced Green Technology, BioClean 610 employs the latest environmentally friendly technology to achieve similar or better performance than old chemistries of the past.

BioClean 610 is a coconut oil-based phospholipid that offers bio-dispersing and preserving properties to water treatment applications susceptible to microbiological contamination. While quickly dispersing contaminant growth, it helps clean and preserve the system through very low dosage levels. As a non-toxic product with a nearly neutral pH, it provides milder treatment with reduced odor release than the more aggressive, hazardous methods of the past.

The product's performance is not adversely affected by solution pH, anionic or nonionic surfactants or typical preservative deactivators. It is readily soluble with water and can easily be included with a variety of treatment programs. BioClean 610 is powerful enough to maintain the performance mandated by industry standards and establishes a safer, non-toxic and biodegradable solution for both people and the environment.

Photos: High resolution photo of Cortec® BioClean 610 available for download at: <http://www.blueleopard.net/cortecdownload/bioclean610>



Top photo (before) and bottom photo (after) show how BioClean 610 rapidly disperses microbiological contaminant growth with lower odor levels than more aggressive, toxic methods of the past.

Company Description: Cortec® Corporation, a pioneer in environmentally friendly water treatment, packaging, metalworking, cleaning and metal protection technologies, is located in White Bear Lake, Minnesota. ISO 9001 and 14001 Certified, they manufacture over 300 products in five plants located in Minnesota and Wisconsin. Cortec is a global supplier of innovative and environmentally friendly specialty chemicals, plastics and coated papers.

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